As we move into the 21st century and a growing digital culture, students and teachers are increasingly challenged to learn how the new media can help them communicate, research, and prepare for the future with new skill sets made possible by the technology.

With the Apple Learning Series Secondary Web Publishing kit, students create interactive web projects using software and lesson models designed to access and find Internet content, distribute information, and conduct online communication and collaboration projects with classrooms around the world. The software provides opportunities for beginning students as well as for those who are on a professional web development track requiring state-of-the-art multimedia web authoring tools. This kit is appropriate for web authors from middle school through university levels.

Student projects provided in this kit are designed to build school-to-work skills as well as to enable easy integration of both the software and the latest Apple technologies into your curriculum. Students create an online newsletter, a peer testing service, and a response survey to evaluate the quality of websites, and they share movies with students in other countries as they learn a second language.

This product provides an outstanding collection of educator-evaluated software along with a comprehensive website that includes model student projects, step-by-step instructions, online professional development courses, authoring tutorials, and a tool that correlates the software and projects to select state and national standards.

**Key Features**

**High-quality software**
- Provides an outstanding collection of educator-evaluated secondary web publishing software
- Offers a variety of tools for developing professional-level multimedia websites
- Provides an engaging and motivating learning environment

**Online projects and resources**
- Includes student projects that provide models for integrating software into the curriculum
- Provides real-world, project-based learning opportunities
- Includes step-by-step instructions that guide students in completing tasks

**Curriculum standards**
- Provides correlations for all student projects and software to select state and national curriculum standards
- Features a dynamic tool to make it easy to search by state, grade range, curriculum area, and topic

**Professional development**
- Includes an online course that you can use when and where it’s convenient
- Demonstrates how to get started with the software
- Provides examples of how to use the software in your classroom
- Introduces comprehensive resources available with this product

**Apple technologies**
- Provides suggestions for using tools such as Sherlock, iMovie, and AppleWorks that come with select Apple computers
- Offers collaboration with other educators through discussion forums and the ability to post sample student projects
- Includes automatic membership in the Apple Learning Interchange

**Featured Software**

**Dreamweaver 4, Macromedia**
Helps students create and maintain dynamic web pages and whole websites. Provides familiar tools, commands, and actions to format text, graphics, and page links. Includes website uploading capability and access to an HTML source editor.

**Fireworks 4, Macromedia**
Fireworks 4 brings efficiency to web graphics production. Quickly create buttons, animations, and page comps. Everything remains editable, including files from leading graphics applications. Save production time with the History panel, the step-by-step button maker, and the Library. Integrate Fireworks code seamlessly into Dreamweaver and other leading HTML editors.
Inspiration, Inspiration Software
Inspiration integrates dynamic diagramming and outlining environments to help students organize ideas and information. Students can easily create and modify concept maps, webs, and other graphical organizers using the Diagram view. An intuitive interface keeps the focus where it should be—on your students' ideas, not on the drawing process. The powerful Outline view makes it simple to prioritize and rearrange ideas to create clear, concise essays, reports, and more.

LiveStage, Totally Hip Software
With LiveStage, you can create compelling web animation, graphics, and interactive web media. Web designers use LiveStage to make full use of the powerful features available in Apple's QuickTime, the standard in animation and video content for the web.

QuickTime Pro, Apple
Create Internet-ready audio and video, add special effects to your movies, make presentations and slide shows, and export videos, sounds, and pictures to more than a dozen standard file formats with QuickTime Pro. QuickTime is Apple's industry-standard platform for delivering multimedia on the World Wide Web.

SmartSound for Multimedia, Sonic Desktop
SmartSound for Multimedia provides the tools to produce professional-quality soundtracks. It includes two programs in one—Maestro for step-by-step soundtrack creation, and Sound Editor for specific music editing.

The VR Worx, VR Toolbox
The VR Worx is a complete suite of authoring tools for QuickTime VR (virtual reality). The VR Worx contains the entire line of VR Toolbox products—VR PanoWorx, VR ObjectWorx, and VR SceneWorx—in a single integrated software tool suite. Also included on The VR Worx CD is a teacher workbook for educational curriculum projects.

Web Graphics Mega Pack II, Nova Development
Provides a library of ready-to-use graphic elements. Offers more than 5000 images, including standard web page elements such as buttons, bullets, banners, backgrounds, and animations. Also provides a wide variety of clip art images and photographs.

WebPainter, Totally Hip Software
Facilitates web page animations. Uses original or imported graphics. Imports images in popular graphics formats and exports them in GIF, Java, QuickTime, Sizzler, and other animation formats for the web. Provides a library of sample animations.
Web-Based Resources
Secondary Web Publishing web-based resources include getting started information, 12 student projects, step-by-step instructions, tutorials, project templates, curriculum standards correlations, an online professional development course, discussion forums, links to resources on the Apple Learning Interchange, and more.

Step-by-Step Instructions
A collection of step-by-step instructions is included that will guide students in completing software-related tasks. These instructions are designed to help students get up to speed with the software quickly and work independently. For example, a step-by-step card is included that walks students through creating an interactive form in Dreamweaver.

Curriculum Standards
The software and student projects have been correlated to select state curriculum and national standards. By selecting a grade range, curriculum, and topic area, educators can easily locate projects and software that will help their students master important curriculum and technology standards.

Professional Development
An online professional development course is included, providing a head start in using the software, examples of how to use the software in the classroom, and other resources available through the web-based materials. This flexible course enables educators to join the course at any time and do their work when and where it is convenient.

Many of the Apple Learning Professional Development courses are based on Apple Classrooms of Tomorrow (ACOT) research covering the effective use of technology in the classroom. In addition to the online courses featured in Apple Learning Series products, Apple offers a variety of onsite, leader-led workshops.

System Requirements
• An Apple computer with a PowerPC G3 processor or better
• Mac OS 8.6 or later
• QuickTime 4.1.2 or later
• 64MB of RAM
• A CD or DVD drive
• An Internet connection
• Sound input device (microphone)

To access the online materials, you also need Netscape Navigator 4.X or Microsoft Internet Explorer 4.X with a 20MB memory partition and cookies enabled. Some proxy servers and firewalls may interfere with access to Apple Learning Series online resource materials.

Check with your system administrator if you experience difficulty accessing the information you need.

Ordering Information
Secondary Web Publishing
M8469Z/A With Apple computer purchase $199
B5490LL/A Without Apple computer purchase $299

For More Information
For more information about Apple Learning Series products, visit www.apple.com/education/learningseries. To find out where to buy Apple products—through a reseller or from the Apple Store—visit www.apple.com/education/store, or call 800-800-2775 for more information.