



Terms and Conditions for 2006 "Back-To-School" Promotion

1. This offer entitles a Qualifying Education Customer (defined in Clause 6 below) who simultaneously purchases one qualifying Mac Product (defined in Clause 3 below) and one qualifying iPod Product (defined in Clause 3 below) (together "Qualifying Products") from a participating Online Apple Store Education site or a participating Retail Apple Store (see Clause 4 below) between 1 August 2006 and 7 October 2006 inclusive, to one money-back rebate of an amount in accordance with the table below (the "Promotion"):

Qualifying iPod	Rebate Amount
512MB iPod shuffle	£40/€60
1GB iPod shuffle	£55/€80
1GB iPod nano	£80/€120
2GB iPod nano	£100/€160
4GB iPod nano	£100/€160
30GB iPod	£100/€160
60GB iPod	£100/€160
U2 iPod	£100/€160

2. For the purposes of the Promotion, to be entitled to the money-back rebate, the Qualifying Education Customer must purchase the Qualifying Products simultaneously with one purchase being a qualifying Mac Product and the other purchase being a qualifying iPod Product, defined as follows:

Mac Product – any one of the following:

- (i) iMac 20-inch 2GHz Intel Core Duo, iMac 17-inch 2GHz Intel Core 2 Duo, iMac 20-inch 2.16GHz Intel Core 2 Duo, iMac 20-inch 2.33GHz Intel Core 2 Duo, iMac 24-inch 2.16GHz Intel Core 2 Duo, iMac 24-inch 2.33GHz Intel Core 2 Duo;
 - (ii) MacBook 13-inch 1.83GHz Intel Core Duo, MacBook 13-inch 2GHz Intel Core Duo (White & Black);
 - (iii) MacBook Pro 15.4-inch 1.83GHz Intel Core Duo, MacBook Pro 15.4-inch 2GHz Intel Core Duo, MacBook Pro 15.4-inch 2.16GHz Intel Core Duo, MacBook Pro 17-inch 2.16GHz Intel Core Duo; or
 - (iv) Power Mac Dual 2GHz Power PC G5, Power Mac Dual 2.3GHz Power PC G5, Power Mac Quad 2.5GHz Power PC G5.
 - (v) Mac Pro Quad 2GHz Intel Xeon, Mac Pro Quad 2.66GHz Intel Xeon, Mac Pro Quad 3GHz Intel Xeon.
- iPod Product – any one of the following:
- (i) iPod 30GB (including U2 iPod), iPod 60GB;
 - (ii) iPod nano 1GB, iPod nano 2GB, iPod nano 4GB; or
 - (iii) iPod shuffle 512MB, iPod shuffle 1GB.

Used, refurbished or demonstration products are not Qualifying Products for the purposes of this promotion.

- 3. Qualifying Products must be purchased at the same time and be set out on the same invoice to be eligible for the money-back rebate.
- 4. This Promotion is open to a Qualifying Education Customer who makes their purchase via an Online Apple Store Education site in either Austria, Denmark, Finland, Mainland France, Germany, Ireland, Italy, the Netherlands, Norway, Spain, Sweden, Switzerland or the United Kingdom, or from a Retail Apple Store in the United Kingdom. The Qualifying Education Customer must be resident in their country of purchase.
- 5. All purchases must be made between 1 August and 7 October 2006 inclusive.
- 6. Qualifying Education Customer for the purposes of this Promotion is defined as an individual person who is either:
 - a full-time or part-time student, aged 18 or over, who is studying at an education establishment and has a valid student card; or
 - a teacher or lecturer working at an education establishment who purchases the Qualifying Products for their personal, education and/or research use.
- 7. Apple reserves the right to take necessary measures to verify and request proof of the Qualifying Education Customer's eligibility to qualify for this promotion. In this regard, Apple reserves the right to refuse an individual's application to participate in this Promotion.
- 8. Purchases made without ordering the Qualifying Products simultaneously will not be honoured retrospectively.
- 9. Local sales tax, VAT, levies, and any other applicable taxes or charges may apply to all orders and shall be payable by the Qualifying Education Customer.

- 10. To redeem under this Promotion, the Qualifying Education Customer must download the coupon from www.apple.com/uk/promo and must provide the following:
 - (a) A completed request coupon with original signature;
 - (b) A proof-of-purchase consisting of a copy of an itemised, dated sales receipt or invoice showing the Apple products purchased, your name and address, and the serial numbers of the products purchased.
 Order acknowledgments, packing slips or purchase orders will not be accepted;
 - (c) The UPC/bar code labels from the Apple product boxes. The UPC/bar code labels must be cut from the product packaging so that the cardboard where the labels are attached is completely removed from the packaging. The UPC/bar code labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions. Peeled-off UPC labels will not be accepted.
 - (d) Students: A copy of your student card.
Teachers: Confirmation in writing from the education establishment that you are working in education, including the establishment's stamp.
- The envelope enclosing the completed original coupon, proof of purchase and other relevant documents as defined above must be posted to: Apple "Promo BTS 2006", PO Box 33, Ross-On-Wye, HR9 7WA, United Kingdom.
- 11. Submitted coupons may not be altered or falsified and must include an original signature.
 - 12. The envelope enclosing the completed coupon, copy of your proof of purchase and UPC/bar code labels must be postmarked within 30 days of the purchase date and received no later than 11 November 2006.
 - 13. All submissions shall become the property of Apple and will not be returned.
 - 14. Invalid submissions, torn, mutilated, reprinted, or illegible coupons or proof(s) of purchase shall not be accepted and will not be returned. Apple or its agents accept no responsibility for lost, late or misdirected mail.
 - 15. Please allow 8 (eight) weeks from the date the claim is validated for delivery.
 - 16. Bank charges may apply to redeem the rebate.
 - 17. The rebate will only be delivered to addresses within the qualifying countries listed above.
 - 18. This offer is limited to one rebate per household. The rebate cannot be substituted for any other promotion, award or cash alternative.
 - 19. This Promotion may not be used in conjunction with any other Apple promotion available unless expressly permitted by the terms and conditions of that promotion, but is valid in conjunction with Apple's Education Customer pricing.
 - 20. The Promotion is only available while stocks last.
 - 21. Items purchased as a bundle cannot be returned separately except as permitted by law.
 - 22. Apple reserves the right to change the terms and conditions of this Promotion at any time without prior notice.
 - 23. This Promotion is void where prohibited or restricted by law.
 - 24. You should keep your proof of purchase and copies of these Terms and Conditions, your completed coupon, and the UPC/bar code labels for your records.
 - 25. Every effort has been made to ensure that the information in this document is accurate. Apple is not responsible for printing errors.
 - 26. The name and address of the promoter is Apple Computer International, Hollyhill Industrial Estate, Cork, Republic of Ireland.
- For more information or to learn the status of your rebate request, please call: 0800 039 1010 (United Kingdom) or 1 800 92 38 98 (Ireland).

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Here's how to get your iPod rebate.

Postal rebate coupon



Purchase a Mac and an iPod with Apple's Education Individual discount and receive a rebate of up to £100/€160 via postal claim.

Follow these steps to receive your rebate.

1 Buy a qualifying Mac and an iPod.
Buy a qualifying Mac and an iPod from the online Apple Store Education or your nearest Retail Apple Store from 1 August 2006 until 7 October 2006. The computer and iPod purchases must appear on the same sales receipt. Your purchase is subject to VAT. See complete terms and conditions.

2 Fill out the coupon.
Only one claim and one rebate per household will be honoured.

3 Submit your sales receipt.
Submit your sales receipt. Orders placed on the online Apple Store for Education Individuals or through Apple Telesales may ship in pieces, and therefore one single order may generate more than one receipt. Please submit all receipts from the same order with your claim.

4 Cut out the UPC labels.
Cut out the UPC labels on both the computer and the iPod. Make sure you cut out the whole label, including the part number, the serial number, the product description, the bar code and all the layers of cardboard. Peeled-off UPC labels will not be accepted.

5 Post your claim in.
Post your claim in. Send the completed coupon, postmarked within 30 days of your purchase date, including all required proof-of-purchase documentation and a copy of your student/teacher card to Apple "Promo BTS 2006", PO Box 33, Ross-On-Wye, HR9 7WA, United Kingdom.

Customer Survey
On behalf of Apple, we invite you to participate in the following survey of our customers. Your opinion is very important to us. All information that you provide will be strictly confidential and will be used only for market research purposes. Survey results are viewed in the aggregate; individual responses are not identified.

What best describes your status as of autumn '06?

- 1st Year
- 2nd, 3rd or 4th year
- Postgraduate Student
- Further Education Student
- Teacher, Lecturer or Staff

Without this offer, which of the following were you already planning to purchase?

- An Apple Macintosh computer
- A non-Apple computer
- Nothing

Is this computer the first Apple Macintosh computer you have ever purchased?

- Yes
- No

Did you already own an iPod prior to this purchase?

- Yes
- No

Please provide the following information.

Apple Computer Part Number _____

Apple Computer Serial Number _____

Apple iPod Part Number _____

Apple iPod Serial Number _____

Serial number lengths may vary from 11 to 18 characters

Name _____

Address _____

Town/City _____

County _____ Postcode _____

Phone Number _____

Email _____

Store Name where Purchase Made if applicable _____

Store Address if applicable _____

Town/City _____

County _____ Postcode _____

All information is complete and accurate (signature) _____

Enter all details in BLOCK CAPITALS - it is essential this information is correct

Bank Name _____

Bank Address _____

Bank Town/City _____

Bank County _____ Postcode _____

Swift Code (8 or 11 characters) _____

IBAN Number _____

Sort Code _____

Account Number _____

Account Holder Name _____

I have read and agree with Apple's terms and conditions for the requested rebate.

Signature _____ Date _____

I would prefer to receive a cheque at the above address Bank charges may apply

Stay informed. We will keep you up to date with Apple news, software updates, special offers, and information about related products and services from other companies. You are in control. You always have access to your personal information and contact preferences. To review and update your personal contact information, visit www.apple.com/contact/myinfo. To learn how Apple safeguards your personal information, please review the Apple Customer Privacy Policy at www.apple.com/uk/legal/privacy.

If you would rather not receive this information, please tick this box.

File Name: Back to School_Rebate-UK.indd
Language: UK English
Job Number: 3502
Description: Back to School 2006 Rebate Coupon

Size: 8.5" W x 6.5"H
Pages: 2
Bleed: .125"
Scale: 100%
Fonts: Myriad Set

NOTES:

Version:

2

Date: 7/09/06

Inks: 3

 Black

 Pantone 306C

 Pantone 429C

Studio Designer: Mark Tiffen
Buddy Check:

Project Manager: Jez Hames
Studio Manager: Mark Tomlinson
Production Manager: Jason Callery

Client: Apple Europe
Project Manager: Lindsay Stevens