

Customer Survey

On behalf of Apple, we invite you to participate in the following survey. Your opinion is very important to us. All information that you provide will be kept strictly confidential and used only for market research purposes. Survey results are viewed in aggregate; individual responses are not identified.

Which Apple computer did you purchase?

- iBook PowerBook

If Apple had not offered this promotion at this time, which of the following best describes what you would have done?

- Delayed purchasing a Mac Purchased the Mac anyway
 Purchased a Windows PC

Terms and Conditions

The following terms and conditions govern this offer: • Order and take possession of qualifying products from June 29, 2003, through September 27, 2003. Products must be purchased from the Apple Store for Education Individuals or a participating Apple Authorized Campus Reseller located in the 50 United States or District of Columbia. • QUALIFYING PRODUCTS: Any Apple PowerBook or iBook portable computer (EXCEPT: M8758LL/A iBook 800MHz/CD-ROM and Z06U iBook CD-ROM Configure-to-Order), any Apple iPod, and any HP DeskJet printer with an MSRP of \$99 or higher, any HP Photosmart printer with an MSRP of \$149 or higher, or any HP All-in-One product with an MSRP of \$149 or higher. • This offer is not valid with the purchase of Apple education promotional bundles, or used, or refurbished equipment. • You must be a qualified Apple Education Individual end-user purchaser (employee, board member, or attendee of a home school or public or private education institution in the 50 United States or District of Columbia), and not a reseller, to obtain this promotional offer. • You must purchase all qualifying Apple and Hewlett-Packard products at the same time on the same invoice to be eligible for the mail-in rebate. • This offer is valid only while supplies of qualifying products last. • To receive a rebate, you must provide: (1) A completed request coupon. (Request coupons may not be altered.) (2) A proof of purchase consisting of itemized, dated sales receipt(s) showing ALL Apple and HP products purchased, the reseller's name and address, your name and address, the serial numbers of the qualifying products, and the price paid for the qualifying products. NOTE: Order acknowledgements, packing slips, and purchase order copies do not qualify. (3) The UPC/bar code labels cut from all Apple and HP qualifying product boxes. The UPC/bar code labels must be cut from the product packaging so that the cardboard backing is completely removed from the packaging. The UPC/bar code labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions. • Lost, late, or misdirected mail is not the responsibility of Apple or its agents. • Allow eight (8) weeks from the date your claim is processed to receive your rebate. • Checks must be mailed to an address within the 50 United States or District of Columbia. • This offer is void where prohibited or restricted by law. • Apple education promotional bundle pricing, education institution pricing, and other education promotional offers supersede this offer. • This offer is not valid in conjunction with any other Apple or HP promotion except as specifically permitted by the terms and conditions of such other offer or promotion. • Apple is not responsible for printing errors. • You should keep copies of these Terms and Conditions, your completed coupon, your proof of purchase, and the UPC/bar code labels for your records. • Submissions will not be returned and become the property of Apple. • Apple reserves the right to change the Terms and Conditions or end the offer at any time without notice. • The envelope enclosing your completed original coupon, proof of purchase, and UPC/bar code labels must be postmarked within 30 days of your purchase date and received no later than November 15, 2003. • For more information or to learn the status of your rebate request, please call 888-767-4854 or go to www.apple.com/promo/inquiry.

© 2003 Apple Computer, Inc. All rights reserved. Apple, the Apple logo, iBook, Mac, and PowerBook are trademarks of Apple Computer, Inc., registered in the U.S. and other countries. iPod is a trademark of Apple Computer, Inc. Other product and company names mentioned herein may be trademarks of their respective companies. L28895B



\$300 rebate
on the system
that does
everything
you need
for school.*

Well, almost.



Buy an Apple laptop, an iPod, and a printer.
And clean up.

* Mail-in rebate. Additional terms apply.

Buy a bundle. And get a bundle back.



Get a \$300 rebate when you buy the Back to College Bundle, Apple's higher education survival kit.

1

Buy a qualifying Apple computer and iPod (\$200 rebate).

Buy a qualifying iBook or PowerBook and an iPod from the Apple Store for Education Individuals or a participating campus reseller between June 29 and September 27, 2003. See Terms and Conditions for details.

- iBook
 PowerBook
 iPod 10GB
 iPod 15GB
 iPod 20GB
 iPod 30GB
 iPod 40GB

2

Add a qualifying printer (\$100 rebate).

Buy a qualifying printer along with your qualifying Apple computer and iPod between June 29 and September 27, 2003.

- Any HP DeskJet printer with MSRP of \$99 or higher
 Any HP Photosmart printer with MSRP of \$149 or higher
 Any HP All-in-One product with MSRP of \$149 or higher

3

Fill out the coupon.

To receive your rebate, you must fill out the coupon completely. Please print legibly.

4

Cut out the UPC labels.

Cut out the UPC labels from the Apple and HP qualifying product boxes. The Apple UPC label looks similar to the label shown here. Be sure to cut out the whole label, including the part number with bar code, the serial number, the product description, and all layers of the cardboard. Write the serial number for each qualifying product below. Peeled-off UPC labels will not be accepted.



Apple computer serial number

iPod serial number

Printer serial number

5

Mail it in.

Send the completed coupon, postmarked no later than 30 days from the purchase date and received no later than November 15, 2003, with a copy of your itemized and dated sales receipt for the Apple computer, iPod, and HP printer, plus the UPC labels from all products, to: Everything a College Student Needs Rebate, P.O. Box 11687, South Bend, IN 46634-1687.

6

Get \$200 back (\$300 if you add a printer).

You will receive your rebate check by mail approximately eight weeks from the date your claim is processed.

Name

Address

City State Zip

Phone number Email

Store where computer, iPod, and printer were purchased

Store address

All information is complete and accurate. (signature)

Stay informed. We'll keep you up to date with Apple news, software updates, special offers, and information about related products and services from other companies. You're in control. You always have access to your personal information and contact preferences. To review and update your personal contact information, visit www.apple.com/contact/myinfo. To learn how Apple safeguards your personal information, please review the Apple Customer Privacy Policy at www.apple.com/legal/privacy.

If you would rather not receive this information, please check this box.