

# Add more life to your Mac.



## Purchase Mac OS X Panther and iLife '04 together and get \$50 back via mail-in rebate.\*

Mac OS X v10.3 "Panther" is the powerful new operating system for the Mac. iLife '04 is a suite of five remarkable applications that let you do amazing things with your music, photos, and movies. Purchase them together from July 12, 2004, through January 10, 2005, and get \$50 back via mail-in rebate.\* Or get \$80 back via mail-in rebate when you purchase the Mac OS X Panther Family Pack with the iLife '04 Family Pack, which allows you to install Panther and iLife on up to five Apple computers in your home. To find a participating reseller near you, call 888-828-9605 or visit [www.apple.com/promo/addmorelifetoyourmac](http://www.apple.com/promo/addmorelifetoyourmac).



\*Terms and conditions apply.

 Authorized Reseller

# How to add more life to your Mac.

## 1. Purchase Mac OS X Panther and iLife '04 together.

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## 2. Fill out the coupon.

To receive your rebate, you must fill out the coupon completely. Please print legibly.

Name

Address

City  State  Zip

Phone number  Email

Store where Panther and iLife were purchased

Store address

All information is complete and accurate. (signature) \_\_\_\_\_

## 3. Include the Apple software coupons and UPC labels from each box.

Cut out the UPC labels from the Apple software product boxes (be sure to cut out the whole label, including the part number with bar code, the serial number, the product description, and all layers of the cardboard). Include UPC labels from each Mac OS X Panther and iLife '04 product for which you seek a rebate. Also include the gray Apple Software Proof-of-Purchase coupon #1 from all qualifying Apple software products. (There is a software coupon #1 in each Mac OS X Panther and iLife '04 product box. You must submit one coupon from each Mac OS X Panther and iLife '04 product for which you seek a rebate. If you do not enclose both coupons, your rebate request will be rejected.) Write the part numbers below.

Mac OS X Panther part number

iLife '04 part number

## 4. Mail it in and get your rebate check.

Send the completed coupon, postmarked within 30 days of your purchase date, with a copy of your itemized and dated sales receipt for Panther and iLife, plus the Proof-of-Purchase coupons from both products, to: **Add More Life to Your Mac Offer • P.O. Box 1481 • South Bend, IN 46624-1481**. You will receive your rebate check by mail approximately eight weeks from the date your claim is processed.

### Customer Survey

On behalf of Apple, we invite you to participate in the following survey of our customers. Your opinion is very important to us, and your input will help shape future Apple products. All information that you provide will be treated as strictly confidential and will be used only for market research purposes. Survey results are viewed in the aggregate; individual responses are not identified.

#### How did you first hear about the offer?

- In-store materials or salesperson
- Print advertising
- Internet advertising
- The Apple website
- Apple email

#### Which statement best describes you?

- New to Mac OS X but experienced in earlier Mac operating systems
- New to Mac OS X but experienced in Linux, Windows, or other OS
- New to Mac OS X and no previous computer experience
- Current Mac OS X user

#### What other Apple solutions interest you? (check all that apply)

- Wireless connectivity (AirPort, Rendezvous)
- Video editing (Final Cut Express, Final Cut Pro)
- Music editing (Soundtrack, GarageBand, Jam Pack)
- Real-time audiovisual communications (iChat, iSight)

#### Without this offer, what would you have done?

- Purchased only Mac OS X
- Purchased only iLife '04
- Purchased both anyway
- Purchased neither

Stay informed. We'll keep you up to date with Apple news, software updates, special offers, and information about related products and services from other companies. You're in control. You always have access to your personal information and contact preferences. To review and update your personal contact information, visit [www.apple.com/contact/myinfo](http://www.apple.com/contact/myinfo). To learn how Apple safeguards your personal information, please review the Apple Customer Privacy Policy at [www.apple.com/legal/privacy](http://www.apple.com/legal/privacy). If you would rather not receive this information, please check this box.

### Terms and Conditions

The following terms and conditions govern this offer: • You must order and take possession of qualifying Apple products from July 12, 2004, through January 10, 2005. All qualifying purchases must be made at the same time on the same sales order. • Qualifying products: Mac OS X v10.3 "Panther" (M9227LL/A), Mac OS X v10.3 "Panther" Family Pack (M9228LL/A), Apple iLife '04 (M9364LL/A), and Apple iLife '04 Family Pack (M9466LL/A). NOTE: This offer is valid for full-version software products and not for software updates or upgrades. • Apple products must be purchased from Apple or an Apple Authorized Reseller located in the 50 United States or District of Columbia. • To receive a rebate, you must provide: (1) A completed request coupon. (Request coupons may not be altered.) (2) Proof of purchase consisting of itemized, dated sales receipt(s) showing ALL Apple products purchased, the reseller's name and address, and the price paid for the qualifying products. NOTE: Order acknowledgements, packing slips, and purchase order copies do not qualify. (3) Gray Apple Software Proof-of-Purchase coupon #1 from all qualifying Apple software products. (There is a software coupon #1 in each Mac OS X and iLife '04 product box. You must submit one coupon from each Mac OS X and iLife '04 product for which you seek a rebate. If you do not enclose both coupons, your rebate request will be rejected.) (4) UPC labels from the Apple software product boxes (be sure to cut out the whole label, including the part number with bar code, the serial number, the product description, and all layers of the cardboard). Include UPC labels from each Mac OS X Panther and iLife '04 product for which you seek a rebate. • Lost, late, or misdirected mail is not the responsibility of Apple or its agents. • **Allow eight (8) weeks from the date your claim is processed to receive your rebate.** • You must have an address within the 50 United States or District of Columbia. Apple will mail checks only to an address within the 50 United States or District of Columbia. • This offer is void where prohibited or restricted by law. • This offer is not valid with the purchase of used or refurbished Apple products. • You must be an end-user customer, and not a reseller, to obtain this promotional offer. • Apple reserves the right to change the Terms and Conditions or to end the offer at any time without notice. • This offer is valid only while supplies last. • This offer is not valid for Apple Developer Program, Employee, Education Institution, Education Individual, or Campus Reseller purchase programs. Those programs' pricing and promotional offers supersede this offer. • This offer is not valid in conjunction with any other Apple promotion or mail-in rebate offer, except as specifically permitted by the terms and conditions of such other offer or promotion. • No other Apple discount pricing, including but not limited to education discount pricing, government discount pricing, and volume or corporate licensing discounts, shall apply in any manner to this offer. • Apple is not responsible for printing errors. • You should keep copies of these terms and conditions, your completed coupon, your proof of purchase, and the software coupons for your records. • Submissions will not be returned and become the property of Apple. • **The envelope enclosing your completed original coupon, proof of purchase, and software coupons must be postmarked no later than February 10, 2005, and received no later than February 24, 2005.** • For more information or to learn the status of your rebate request, please call 888-828-9605 or go to [www.apple.com/promo/inquiry](http://www.apple.com/promo/inquiry).