

Impress for less.



Save up to \$99 when you purchase a Mac and an HP printer at the same time.*

Purchase a Mac and an HP DeskJet printer, HP Photosmart printer, or any HP all-in-one product between June 1, 2004, and June 26, 2004—and get up to \$99 back by mail. This offer is available from Apple or a participating Apple Authorized Reseller. To find a reseller near you, call 888-828-9057 or visit www.apple.com/promo/impressforless.



*Based on \$89 mail-in rebate for HP DeskJet 5150. Based on \$99 mail-in rebate for all other HP DeskJet printers, any HP Photosmart printer, and any HP all-in-one product. This offer is valid for HP DeskJet 5150 MSRP \$89, all other HP Deskjet printers MSRP \$99 and higher, and HP Photosmart printers and HP all-in-one products MSRP \$149 and higher.

How to get a premium printer at an economy price.

1. Buy an Apple computer and an HP printer.

Between June 1, 2004, and June 26, 2004, buy a qualifying iMac, eMac, Power Mac, iBook, or PowerBook computer from Apple or a participating Apple Authorized Reseller. At the same time, buy an HP DeskJet printer, HP Photosmart printer, or HP all-in-one product. The Apple computer and HP printer purchases must appear on the same invoice or sales receipt. Your purchase is subject to sales tax. See terms and conditions below for details. To find a participating reseller near you, call 888-828-9057 or visit www.apple.com/promo/impressforless.

2. Fill out the coupon.

To receive your rebate, you must fill out the coupon completely. Please print legibly.

Name _____
Address _____
City _____ State _____ Zip _____
Phone number _____ Email _____
Store where computer and display were purchased _____
Store address _____

All information is complete and accurate. (signature) _____

3. Cut out the UPC labels.

Cut out the UPC labels adhered to the product boxes for the Apple computer and HP printer. The Apple computer UPC label looks similar to the label shown here. Be sure to cut out the whole label, including the part number with bar code, the serial number, the product description, and all layers of the cardboard. Write the serial numbers and model numbers below. Peeled-off UPC labels will not be accepted.

| | | | |
|------------------------------|-------|--------------------------|-------|
| Apple computer model number | _____ | HP printer model number | _____ |
| Apple computer serial number | _____ | HP printer serial number | _____ |



4. Mail it in and get up to \$99 back.*

Send the completed coupon, postmarked within 30 days of your purchase date, with a copy of your itemized and dated sales receipt for the Apple computer and HP printer, plus the UPC labels from both products, to: **Impress for Less • P.O. Box 1643 • South Bend, IN 46634-1643**. You will receive your rebate check by mail approximately eight weeks from the date your claim is processed.

*You will receive an \$89 rebate check for the HP DeskJet 5150. You will receive a \$99 rebate check for any other HP DeskJet printer MSRP \$99 or higher, any Photosmart printer MSRP \$149 or higher, and any HP all-in-one product MSRP \$149 or higher.

Customer Survey

On behalf of Apple, we invite you to participate in the following survey of our customers. Your opinion is very important to us, and your input will help shape future Apple products. All information that you provide will be treated as strictly confidential and will be used only for market research purposes. Survey results are viewed in the aggregate; individual responses are not identified.

How did you find out about the Impress for Less savings promotion? (select one response only)

- World Wide Web advertising Print advertising In-store materials Word of mouth

Where is the Apple computer used primarily? (select one response only)

- In your home In a business operated inside the home In a business Other

If the Apple computer you purchased is being used for a business outside the home, please answer the following question:

Which one of the following best describes your role in the decision to acquire personal computers for your company? (select one response only)

- I am totally responsible for the decision. I participate in the decision with others, but don't have the final say. I evaluate and recommend what to buy. I have no part in the decision.

If Apple had not offered the HP printer promotion at this time, which one of the following would you most likely have done?

- Delayed purchasing a Mac Not purchased a printer Purchased a Windows-based PC Purchased the Mac anyway

Stay informed. We'll keep you up to date with Apple news, software updates, special offers, and information about related products and services from other companies. You're in control. You always have access to your personal information and contact preferences. To review and update your personal contact information, visit www.apple.com/contact/myinfo. To learn how Apple safeguards your personal information, please review the Apple Customer Privacy Policy at www.apple.com/legal/privacy. If you would rather not receive this information, please check this box.

Terms and Conditions

The following terms and conditions govern this offer: Order and take possession of qualifying Apple products and Hewlett-Packard products from June 1, 2004, through June 26, 2004. Apple and HP products must be purchased from Apple or a participating Apple Authorized Reseller located in the 50 United States or the District of Columbia. • QUALIFYING PRODUCTS: All Apple computers currently offered for sale by Apple. Any HP DeskJet 5150 with an MSRP of \$89, any other DeskJet printer with an MSRP of \$99 and higher, any HP Photosmart printer with an MSRP of \$149 and higher, any HP all-in-one product with an MSRP of \$149 and higher. • This offer is not valid with the purchase of used or refurbished equipment. • You must be an end-user purchaser, and not a reseller, to obtain this promotional offer. • You must purchase both a qualifying Apple computer and a qualifying Hewlett-Packard printer at the same time on the same sales order to be eligible for the mail-in rebate. • This offer is valid only while supplies of qualifying products last. • To receive a rebate, you must provide: (1) A completed request coupon. (Request coupons may not be altered.) (2) A proof of purchase consisting of itemized, dated sales receipt(s) showing ALL Apple and Hewlett-Packard products purchased, the reseller's name and address, your name and address, the serial numbers of the qualifying products, and the price paid for the qualifying products.

NOTE: Order acknowledgements, packing slips, and purchase order copies do not qualify. (3) The UPC/bar code labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions. • Lost, late, or misdirected mail is not the responsibility of Apple or its agents. • Allow eight (8) weeks from the date your claim is processed to receive your rebate. • Checks must be mailed to an address within the 50 United States or District of Columbia. • This offer is void where prohibited or restricted by law. • This offer is not valid in conjunction with Apple education institutional purchases. Education pricing and promotional offers supersede this offer. • This offer is not valid in conjunction with any other Apple promotion or HP mail-in rebate offer, except as specifically permitted by the terms and conditions of such other offer or promotion. • This offer can be combined with the "More Memory for Less" configure-to-order RAM offer, as well as the "Extend Your Digital Life" and "Brilliant Savings" rebate offers. • Apple and HP are not responsible for printing errors. • You should keep copies of these Terms and Conditions, your completed coupon, your proof of purchase, and the UPC/bar code labels for your records. • Submissions will not be returned and will become the property of Apple. • Apple reserves the right to change the Terms and Conditions or end the offer at any time without notice. • The envelope enclosing your completed original coupon, proof of purchase, and UPC/bar code labels must be postmarked within 30 days of your purchase date and received no later than August 9, 2004. • For more information or to learn the status of your rebate request, please call 888-828-9057 or go to www.apple.com/promo/inquiry.